

## Michael Fulbright, DDS

Fulbright Cosmetic & Reconstructive Dentistry  
Redondo Beach, California

### ASK DR. FULBRIGHT

#### WHAT MAKES YOUR PRACTICE UNIQUE?

I hear from patients all the time about how my work has changed their lives. That's actually how we came up with our tagline and it really is an awesome feeling to know that we give our patients a smile they can feel confident about.

#### TELL US ABOUT YOUR TRAINING.

I obtained post-graduate training from UCLA in the Advanced Aesthetic Continuum to supplement my proficiency as a cosmetic dentist. Because I felt it was important to offer my patients an entire cosmetic treatment plan, I trained at the renowned Pacific Implant Institute which allows me to do all aspects of dental implant surgery including bone grafts and sinus augmentations.

#### HOW DO YOU CUSTOMIZE SMILE DESIGNS?

We look at things like facial shape, age and personality traits. I do a complete facial analysis and take extensive photographs, with the goal being to give each patient a smile that is as unique as they are.

#### WHY DID YOU INVEST IN A CEREC CAD/CAM DEVICE?

The patient benefits are tremendous. We can provide same-day visit crowns, veneers and porcelain onlays with no messy impressions and no unstable temporaries. We're also a full-service aesthetic center, so patients can optimize their time and look by indulging in spa treatments while their restoration is being fabricated.

### Revitalizing smiles and lives

When it comes to smile design, Dr. Fulbright looks at form, function and aesthetics to create lasting, beautiful smiles. "Every smile we create is custom-made—not cookie cutter. Gender differences come into play and so does the patient's age," he says. "We can take years off your appearance simply by lengthening the center teeth." Dr. Fulbright leads a practice that affords his patients a high degree of pampering, with the kinds of perks you'd expect at a posh day spa. Colorfully eclectic artwork creates a cheerful ambience, while patients enjoy spa water or freshly brewed espresso served by a staff barista. Treatment rooms boast flat screen TVs, iPods and BOSE® noise-blocking headphones to keep anxiety at bay. "For every procedure, I always help patients focus on the benefits and the end results to put them at ease. My patients tell me all the time how their new smile has changed their lives—that's what makes this field so rewarding," Dr. Fulbright says.



#### CASE 1

This female patient was unhappy with the appearance and position of her teeth. Dr. Fulbright explained several options including orthodontics and veneers, and the patient chose veneers to correct shape and color. Six veneers were used to create this makeover and the patient loves the results.



#### CASE 2

This male patient was unhappy with the look and feel of his teeth. As an attorney, he was in front of people all day and wanted a long-term solution to look his best. Full-mouth reconstruction was performed using all-ceramic restorations, and the patient raves about his amazing experience.

“changing lives...  
one smile at a time”

### MEET THE EXPERT

## Michael Fulbright, DDS

Cosmetic Dentist

#### SERVICES OFFERED

Porcelain Veneers  
Crowns  
Tooth Whitening  
Dental Implants  
CEREC®  
Single-Visit Restorations  
Invisalign®  
Sedation Dentistry  
Sleep Apnea Treatment  
Six Month Smiles®  
Full-Mouth Reconstruction

#### ABOUT DR. FULBRIGHT

##### WHY DID YOU BECOME A COSMETIC DENTIST?

I knew I wanted to be a dentist from the time I was 10. I gravitated toward cosmetic dentistry because it allows me to express my creativity.

##### WHAT DO YOU ENJOY MOST ABOUT YOUR JOB?

I don't think of it as a job—I love what I do and that I can give somebody a better quality of life.

##### WHAT ARE YOU READING NOW?

*Born to Run* by Christopher McDougall.

##### WHAT DO YOU DO TO UNWIND?

My wife and I are very active—we love snowboarding, mountain biking, stand-up paddle boarding and relaxing at the beach with our kids.

##### WHAT'S ONE THING YOU WOULD NEVER WANT TO BE WITHOUT?

My wife, kids and probably my iPhone!

##### WHAT ARE YOU MOST PROUD OF?

Completing my surgical training and being able to provide this service to my patients.

DOCTOR OF DENTAL SURGERY  
University of Southern California

LOCATION  
Redondo Beach,  
California

CONTACT  
310.316.4477

To learn more about the practice visit  
[fulbrightdental.com](http://fulbrightdental.com)